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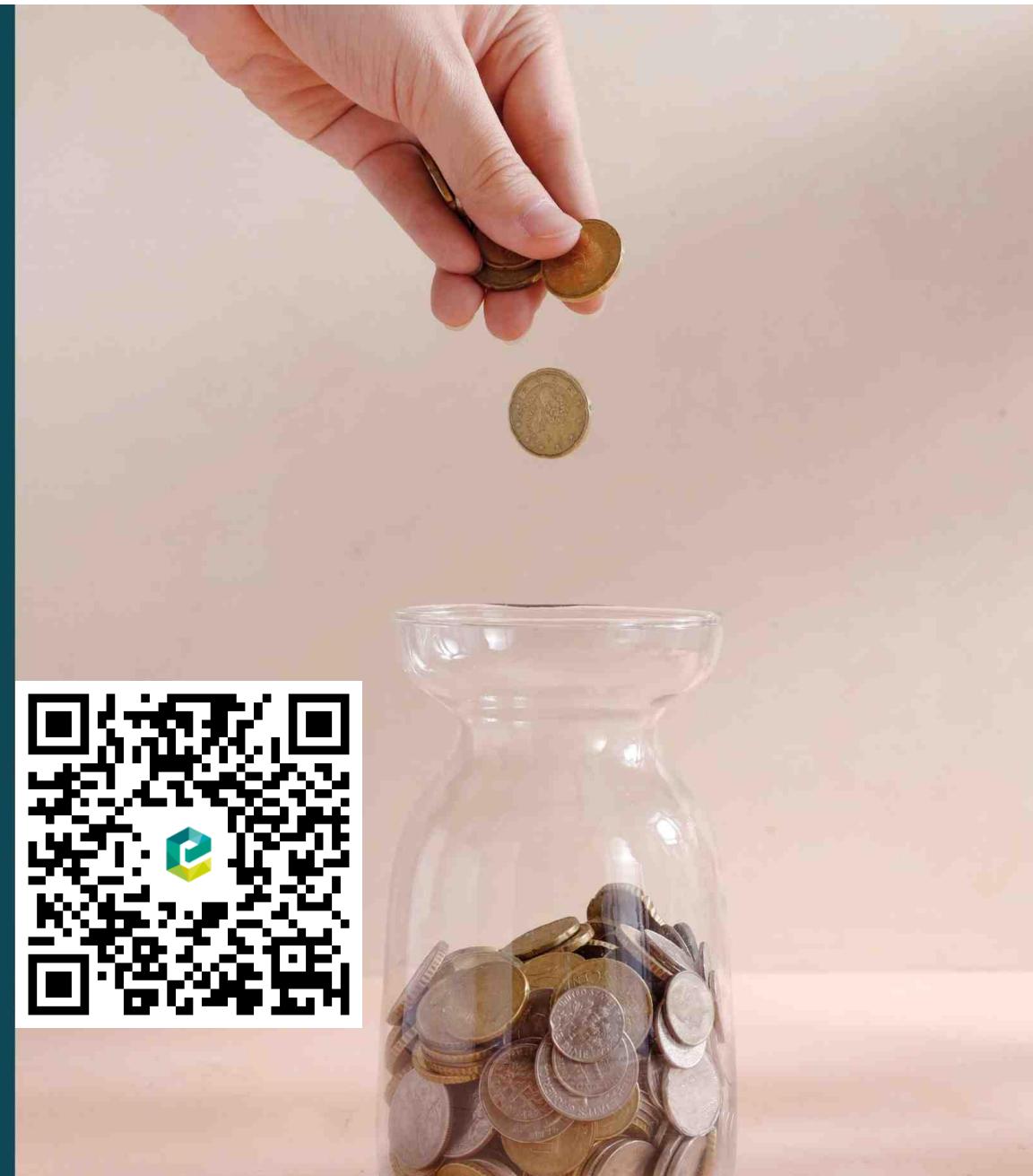
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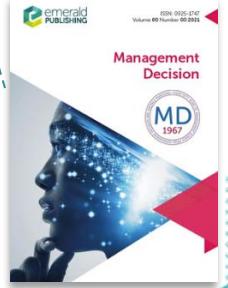
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RESEARCH ARTICLE | JULY 03 2025

Generative AI on innovation performance of construction enterprises: the role of knowledge-based dynamic capabilities and enterprise AI capabilities

Shi Qiao ; Liu Zhiwei; Wu Jie; Ma Yuxi; Zeng Guo; Wu Han

[+ Author & Article Information](#)

Engineering, Construction and Architectural Management (2025)

<https://doi.org/10.1108/ECAM-01-2025-0051> Article history

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Purpose

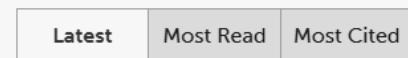
The aim of this study was to investigate the associations among generative artificial intelligence (AI), knowledge-based dynamic capabilities, enterprise AI capabilities (EAIC) and innovation performance of the construction enterprises.

Design/methodology/approach

The structural equation model was used in this study. First, the hypothesis of the relationship between generative AI, knowledge-based dynamic capabilities, EAIC and innovation performance was proposed based on the previous relevant literature; then, the research data were collected by 310 questionnaires; finally, these hypotheses were tested through data analysis.

Findings

Generative AI positively influenced knowledge-based dynamic capabilities and innovation performance of the construction enterprises; knowledge-based dynamic capabilities had a mediating effect on the influence of generative AI on innovation performance of the construction enterprises; EAIC had a positive moderating effect on the influence of generative AI on innovation performance of the construction enterprises.



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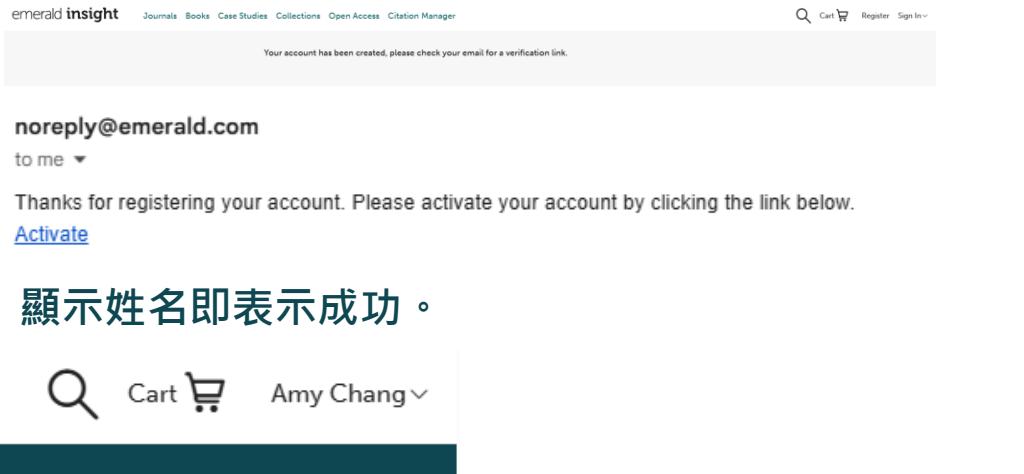
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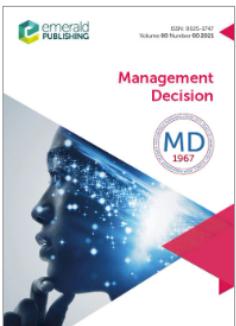
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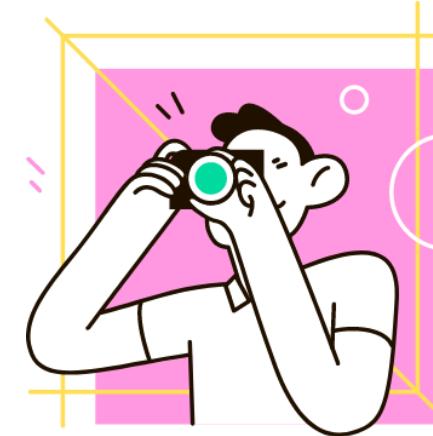
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Scopus*	Scopus*	Clarivate Analytics	Clarivate Analytics
8.2	12.6	7.689	7.003
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Examining how switching barriers moderate the link between customer satisfaction and repurchase intention in the health and fitness club sector

Lei Ouyang, Jennifer Mak
Journal: Asia Pacific Journal of Marketing and Logistics
Asia Pacific Journal of Marketing and Logistics (2025)
<https://doi.org/10.1108/APJML-01-2025-0134>

Published: 10 June 2025

...Lei Ouyang; Jennifer Mak Purpose The purpose of this paper is to examine the influence of **customer satisfaction** on repurchase intentions in the health and fitness club industry, with a focus on the moderating role of switching barriers. While prior research has explored **satisfaction** and loyalty...

JOURNAL ARTICLES

Transforming hospitality: the dynamics of AI integration, customer satisfaction, and organizational readiness in enhancing firm performance

Muhammad Ali, Tariq Iqbal Khan, İrge Şener
Journal: Journal of Hospitality and Tourism Technology
Journal of Hospitality and Tourism Technology (2025)
<https://doi.org/10.1108/JHTT-04-2024-0261>

Published: 05 June 2025

...Muhammad Ali; Tariq Iqbal Khan; İrge Şener Purpose This study aims to explore the interconnectedness between artificial intelligence (AI) integration, **customer satisfaction**, process task efficiency and organizational readiness within the hospitality and tourism sector, elucidating their combined...

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- 4. Results
 - 4.1 Preliminary tests
 - 4.2 Measurement models
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RESEARCH ARTICLE | JUNE 10 2025

Examining how switching barriers moderate the link between customer satisfaction and repurchase intention in the health and fitness club sector 

Lei Ouyang ; Jennifer Mak 

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Lei Ouyang is the corresponding author and can be contacted at: ouyangl@marshall.edu

Publisher: Emerald Publishing

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RESEARCH ARTICLE | JUNE 10 2025

Examining how switching barriers moderate the link between customer satisfaction and repurchase intention in the health and fitness club sector

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Examining how switching barriers moderate the link between customer satisfaction and repurchase intention in the health and fitness club sector
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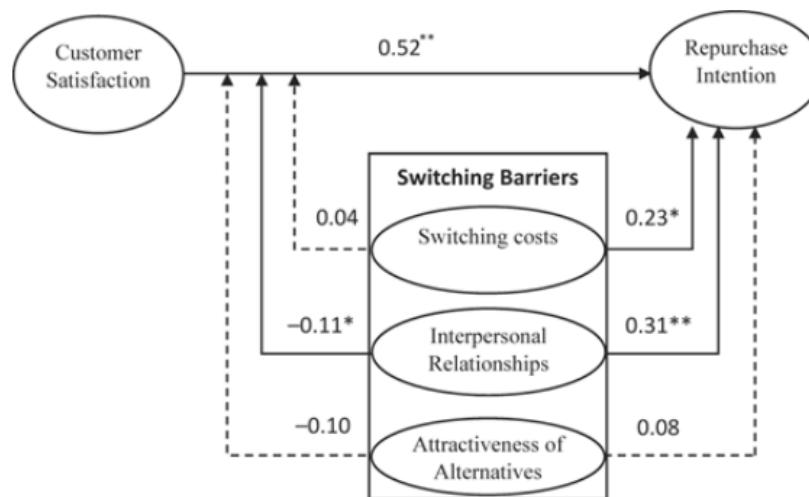
Purpose

The purpose of this paper is to examine the influence of customer satisfaction on repurchase intentions in the health and fitness club industry, with a focus on the moderating role of switching barriers. While prior research has explored satisfaction and loyalty, this study extends the literature by investigating how perceived switching barriers affect the satisfaction-intention relationship. By addressing this gap, the research provides insights into strategies for retaining members and fostering long-term loyalty, contributing to a deeper understanding of consumer behavior in a highly competitive industry.

Design/methodology/approach



Figure 1



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Structural model – main effects and moderated effects. Note: $*p < 0.05$ and $^{**}p < 0.01$. Source(s): Created by authors

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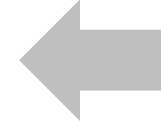
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